

38th

Annual General Meeting of Shareholders

CEO SPEECH

2022.03.25

Intro

SKT prepares for the next normal.



Shortened time for technology innovation

5 years → 5 months



Customers' quick adaptation

500 days → 1 month

* McKinsey, Deloitte



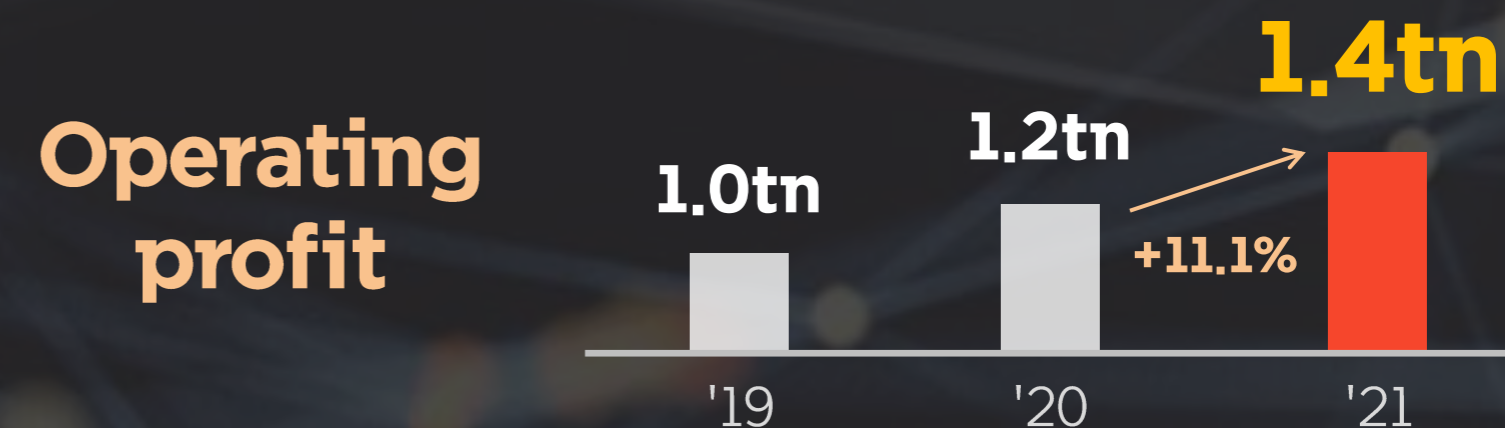
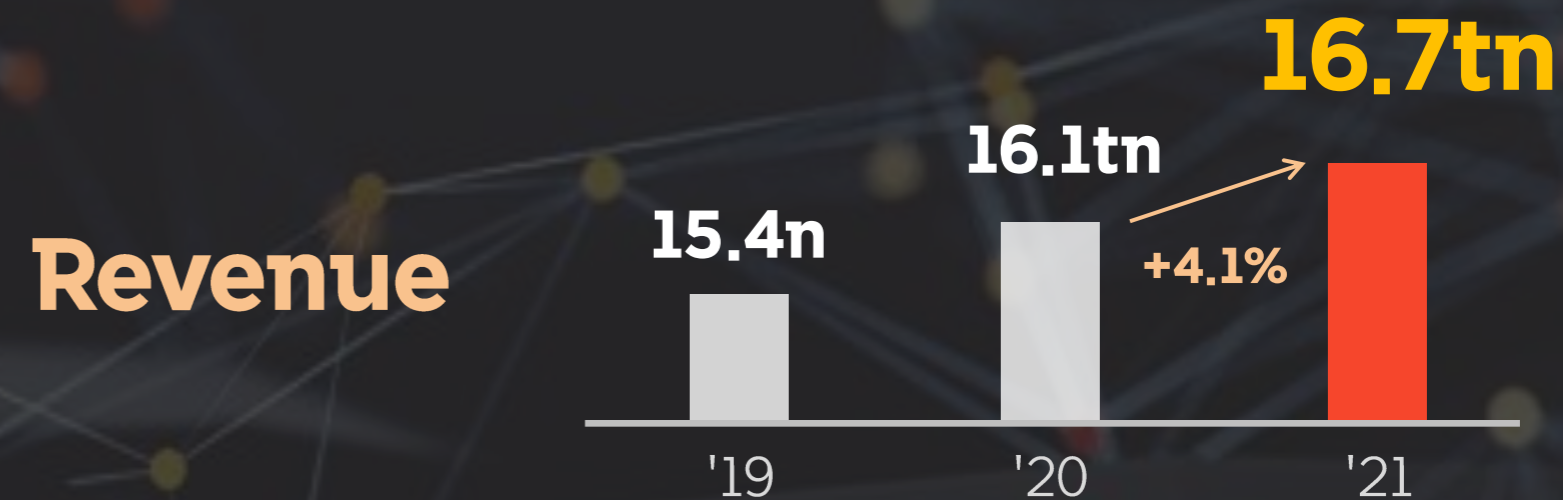
'21 Financial highlights

Solid growth of **revenue and profit in 2021**

5G subscribers **10 mn**

Pay-tv subscribers **9 mn**

IPTV net adds **No. 1**



* On a consolidated basis post spin-off

'21 Business highlights

The foundation laid **for a service company**

ifland

Subscribers

4.6mn

X 12

MAU

1.25mn

X 4

Average
time spent

62 min.

X 2

T우주.

GMV

350bn

Revenue

200bn

Overseas
purchase

x 3

* Growth as of Feb. 2022 compared to July 2021

* As of 2021-end

A new beginning in 2022

**SKT
2.0**

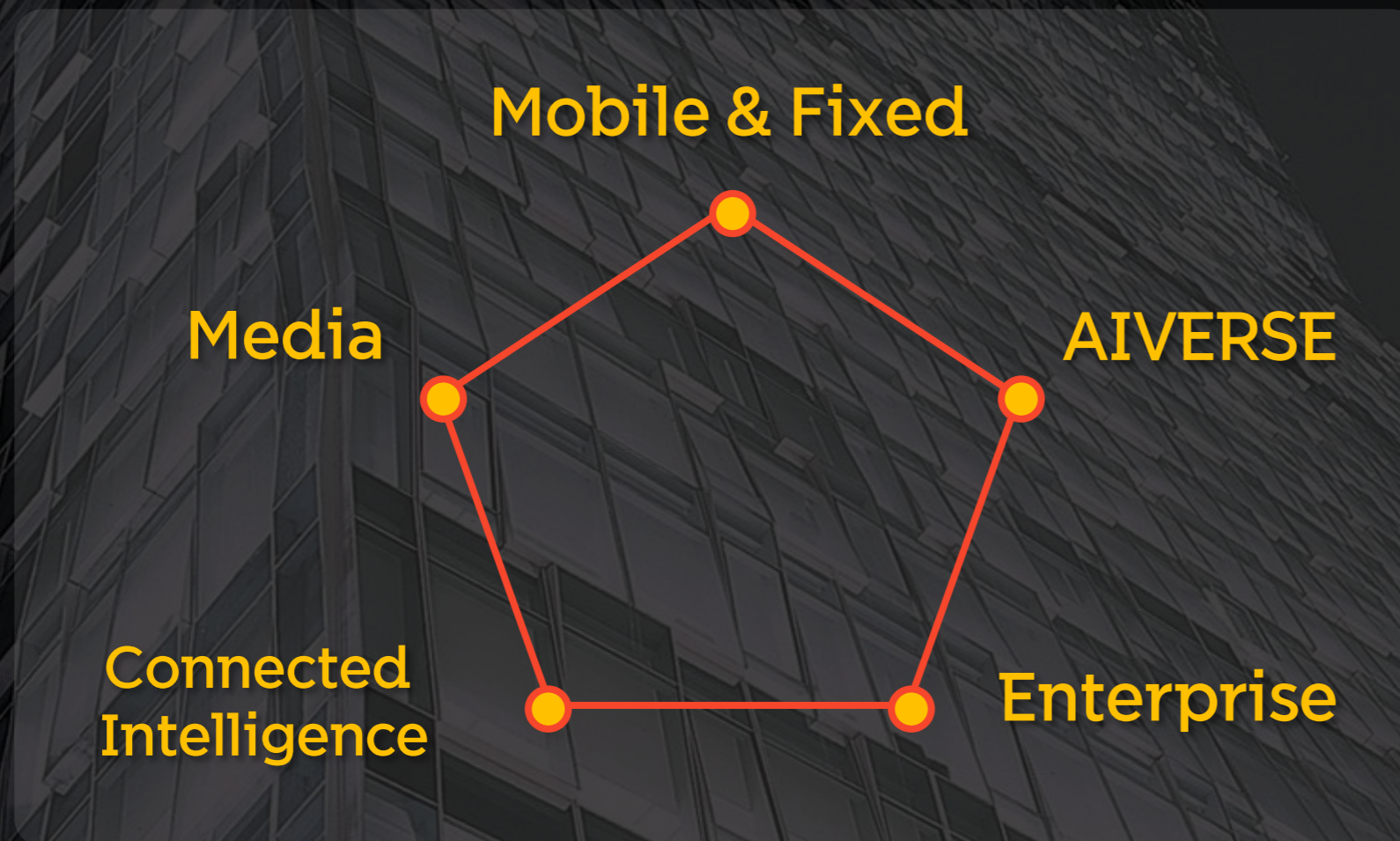


**Achieve solid growth in Mobile & Fixed;
Transform as an AI-based service company**

**Strengthen ESG management
linked with core businesses**

Growth strategies and operational systems optimized for five business groups

5 business groups



3 management pillars



Mobile & Fixed

Stable profit generation and growth based on strong fundamentals

Top line growth



5G sub growth

**Higher
MNO revenue**



Single-person households
& demand for 2nd TVs

**Increased
fixed revenue**

Operational excellency

5G joint N/W



**CapEx
OpEx**



Efficient marketing

Market stability

Online activities

Media

Expand business into **the entire media value chain**



Pay TV

9 million subscribers



Content

B tv
Channel S

Work with big players
Invest in PP & content

OTT

wavve
PLAY Z

Connect with wavve
Original content

deal
Addressable
TV

Ad platforms
combining
mobile & fixed

Ad



Strengthen
digital play

T commerce

Enterprise

Accelerate AI transformation based on DC, cloud, and AIoT

Data center

Secure leadership in Korea
'200MW+'('25)



Enter the global DC market

Cloud

World-class
5G MEC capabilities



Hyper-collaboration
with global CSPs

Expand
global presence

AIoT

AI solutions

Language AI, Vision AI, Data analytics



Digital infra like 5G and IoT



Expand various verticals

Manufacturing, finance, security, healthcare, etc.

AIVERSE

Produce results in **3 main services** and evolve into **AIVERSE**

AI agent



Character /
conversational



Personalized



Diverse domains



FLO



ifland



Open platform



Economic system



Global expansion

T 우주.



Growth in overseas
direct purchase



Expand partnerships
and packages



Improved user
convenience

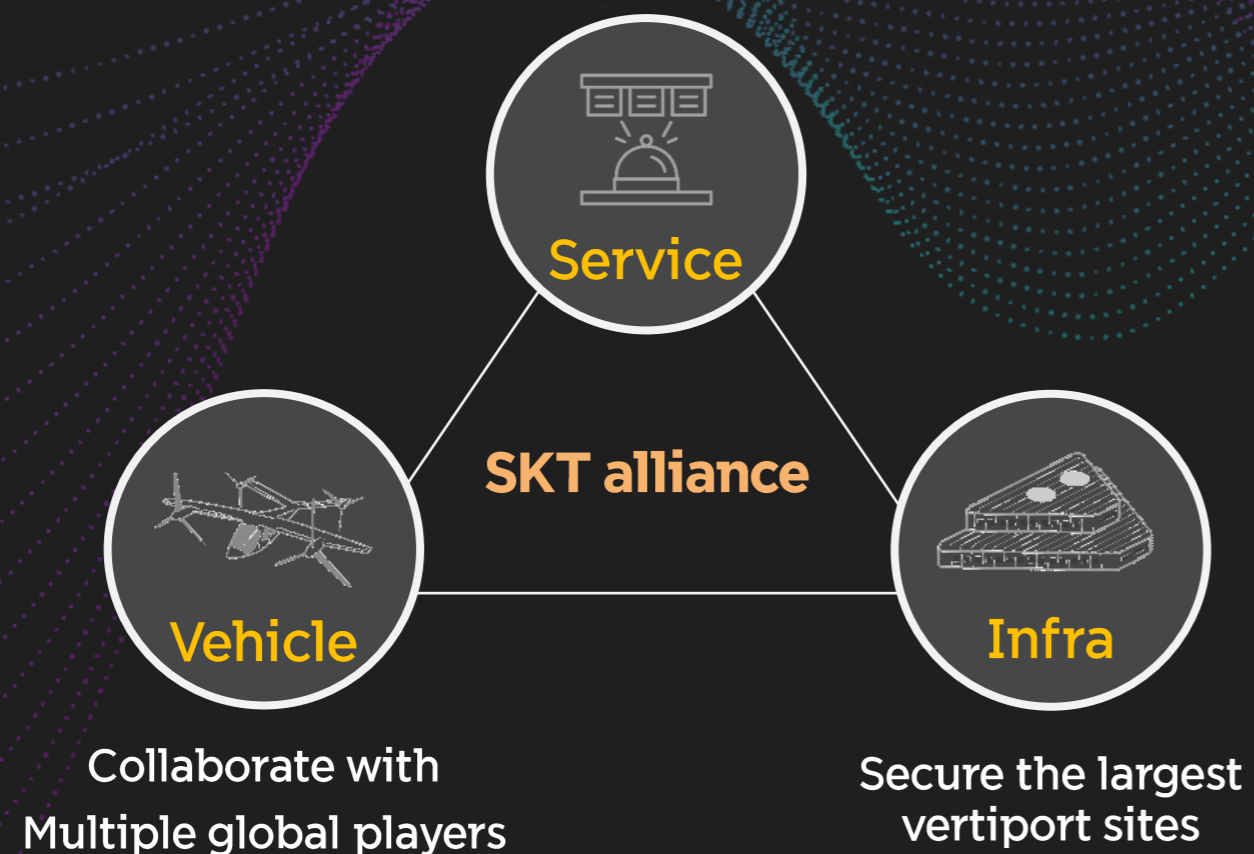
Integrate into AIVERSE
in the mid-to-long term

Connected Intelligence

In the next decade, innovative services will be offered by adding connectivity and intelligence to future devices

UAM

Total service provider



Robot

AI technology developed as core technology of robots

SKT
Vision AI
+
Inorganic



Logistics

Delivery

Home care

...

ESG performance

ESG management system established
and various ESG activities **recognized by society**

System



ESG committee

Activities

RE 100



Happy
Habit



Covid-19
Care Call



Happy
Credit

...



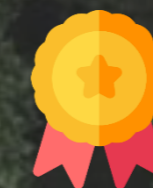
Recognitions



CDP's highest grade
Leadership A



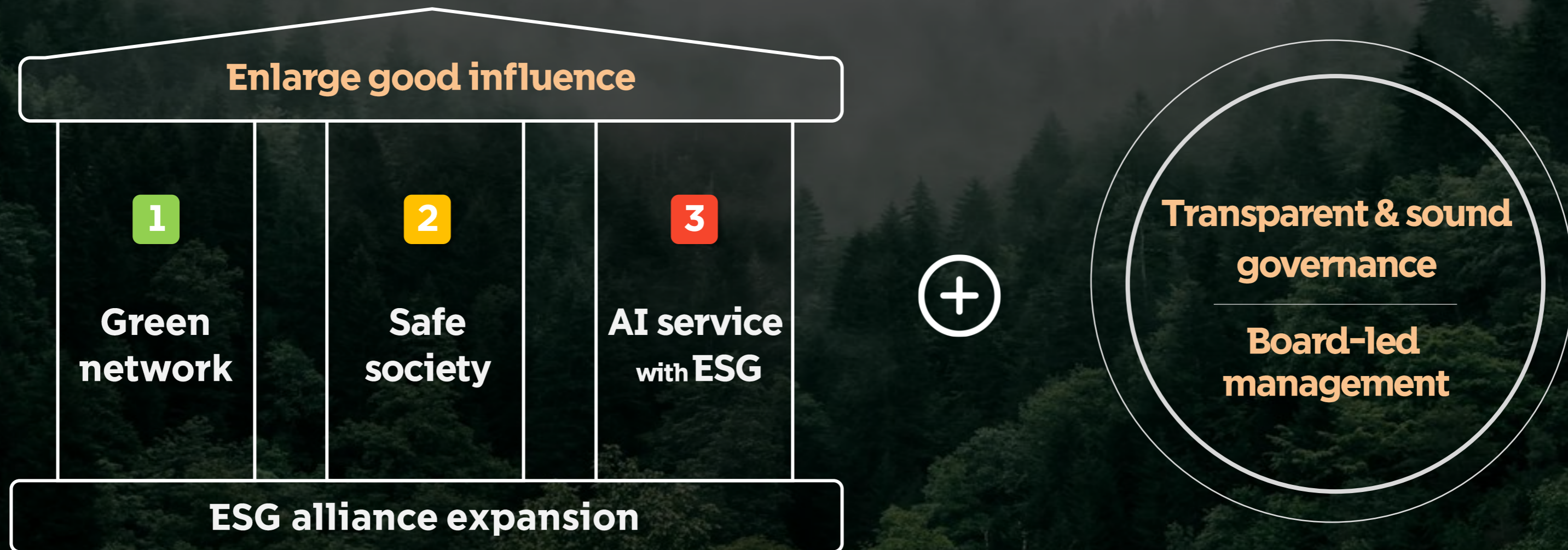
The only Korean telco
on DJSI World in 2021



Sustainable Management
Awards in 2021
Presidential citation

ESG 2.0

**Expand social impact further
by linking ESG with core businesses**



Green network

green network to protect the environment;
achieve net zero by 2050

Green network

Continued power saving



Efficient AI-based stations
Korea's 1st GHG reduction
project certification

More use of clean energy



More renewable energy
network stations

GHG reduction

0.21mn tons

3.94mn tons

Net Zero

'21

'50



Safe society

Safe society: Everyday safety for customers

Safe comm.

Warm-hearted connection to prevent danger in daily lives

 Voice phishing prevented

37mn cases
(Cumulative prevented*)

 Disaster alarms

20.3 bn cases
(in 2021)

Safe care

Use AI to serve the marginalized



NUGU care call

Seniors living alone
13,000



Now I see

2022 MWC
GLOMO Awards

* Cumulative since launched in Feb. 2021

AI with ESG: ESG-centered AI services



Carbon reduction & risk prevention

Convert traffic in the real world into the virtual world



Care for the socially vulnerable

User convenience for the marginalized



Economic system

ESG participation and reward

Medium-term targets

2025

23tn+

AI-based

Service company

Business-linked

ESG 2.0