Investor Briefing Earnings for Q1, 2023 2023. 5. 10. **SK** telecom

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The presentation also includes estimated financial and operational results prepared under K-IFRS without external audit, and some numbers are subject to change after a full audit.

1Q23 Financial Results

Business Highlights

Shareholder Return

Appendix



1Q23 Financial Results

Continued YoY growth thanks to MNO revenue growth of SKT and solid B2B revenue growth of SKB

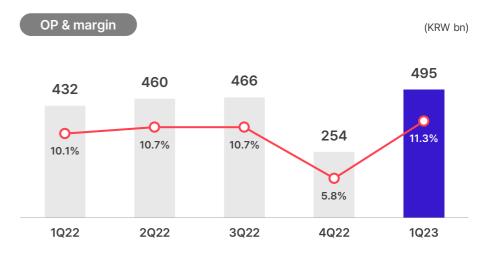
Consolidated Income Statement

(KRW bn)	1Q23	1Q22	YoY	4Q22	QoQ
Revenue	4,372	4,277	2.2%	4,394	△0.5%
- SKT	3,117	3,077	1.3%	3,096	0.7%
- SKB	1,062	1,026	3.5%	1,053	0.8%
Operating expenses	3,877	3,845	0.8%	4,140	△6.3%
Operating income	495	432	14.4%	254	94.4%
- SKT	416	357	16.5%	195	113.6%
- SKB	76	76	0.1%	72	6.0%
Net income	303	220	37.3%	224	35.2%
EBITDA	1,428	1,379	3.6%	1,189	20.1%
CAPEX	212	278	△23.7%	1,492	△85.8%

Consolidated revenue of KRW 4.4tn, up 2.2% YoY

- Sustained revenue growth mainly thanks to 5G and pay tv subscriber growth and revenue growth of B2B businesses including Data Center business
- Consolidated operating income of KRW 494.8bn, up 14.4% YoY
- Improved profitability thanks to top-line growth of fixed and mobile business and stabilization of major expenses such as depreciation cost
- Consolidated net income of KRW 302.5bn, up 37.3% YoY
- Thanks to the increase in non-operating income including dividend income from invested companies

Key Metrics





Improved profitability thanks to stabilization of major expenses such as marketing and depreciation costs

Non-consolidated Income Statement

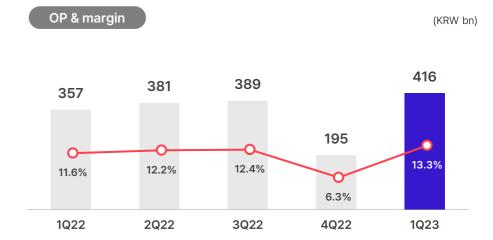
(KRW bn)	1Q23	1Q22	YoY	4Q22	QoQ
Revenue	3,117	3,077	1.3%	3,096	0.7%
- MNO	2,627	2,587	1.5%	2,634	△0.3%
- Other	490	490	-	462	6.1%
Operating expenses	2,702	2,720	△0.7%	2,902	△6.9%
- Marketing expense	757	745	1.6%	798	△5.2%
- Depreciation ¹⁾	705	713	△1.2%	705	0.1%
Operating income	416	357	16.5%	195	113.6%
Net income	422	252	67.5%	88	380.4%
EBITDA	1,121	1,070	4.7%	899	24.6%
CAPEX	134	197	△32.2%	1,091	△87.8%

¹⁾ R&D related depreciation and amortization included

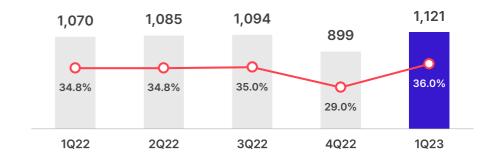
Non-consolidated revenue of KRW 3.12tn, up 1.3% YoY

- MNO revenue up 1.5% YoY thanks to roaming revenue recovery and 5G subscriber growth
- MNO revenue down 0.3% QoQ due to drop in business MMS usage
- Non-consolidated operating income of KRW 415.7bn, up 16.5% YoY
 - Stable trend of marketing and depreciation costs
 - Base effect of one-off labor costs incurred in Q1 2022
- Non-consolidated net income of KRW 422.2bn, up 67.5% YoY
- SK Broadband dividend income of KRW 149.5bn recognized*

Key Metrics







^{*}Subsidiary dividends are not reflected in consolidated income

1Q23 Financial Results

Revenue improved YoY on the back of solid growth of pay tv subscriber base and strategy to expand the share of broadband

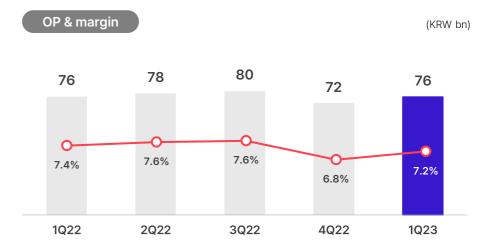
Consolidated Income Statement

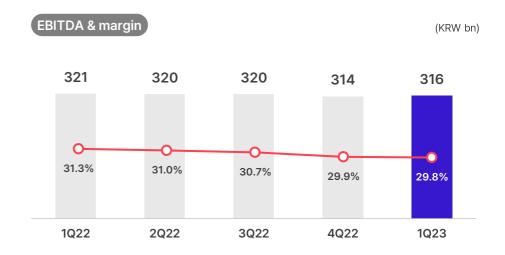
(KRW bn)	1Q23	1Q22	YoY	4Q22	QoQ
Revenue	1,062	1,026	3.5%	1,053	0.8%
- Pay tv	472	471	0.3%	468	0.9%
- Fixed line	264	256	3.1%	272	△2.7%
- B2B business	325	299	8.6%	314	3.6%
Operating expenses	985	950	3.7%	982	0.4%
Operating income	76	76	0.1%	72	6.0%
Net income	51	51	△0.8%	58	△12.9%
EBITDA	316	321	△1.6%	314	0.5%
CAPEX	78	82	△4.7%	401	△80.4%

• SKB consolidated revenue of KRW 1.06bn, up 3.5% YoY

- Sustained subscriber growth with No. 1 net add M/S for broadband and IPTV
- B2B business revenue growth supported by traffic growth and higher Data Center utilization
- SKB consolidated operating income of KRW 76.1bn, flat YoY
- Similar level YoY despite one-off non-recurring expenses
- SKB consolidated net income of KRW 50.6bn, flat YoY
- Similar level YoY despite higher interest expense on the back of interest rate hikes

Key Metrics





 SK telecom

1Q23 Financial Results

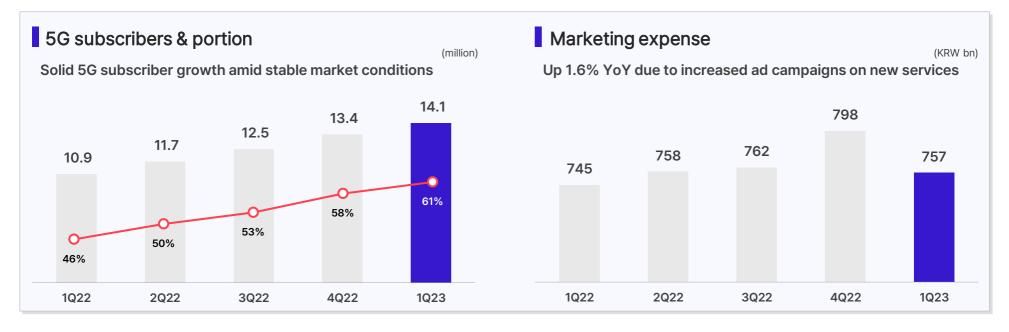
Business Highlights

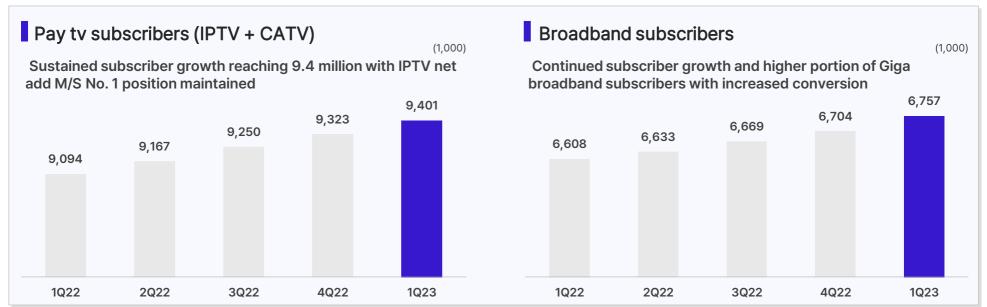
Shareholder Return

Appendix



Business Highlights





Business Highlights

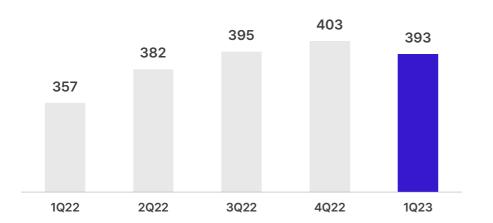
Media

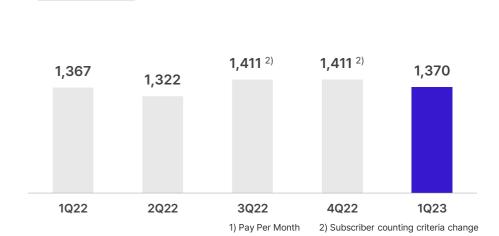
(1,000)

Media revenue

(KRW bn)

PPM¹⁾ subscribers





Q1 Media revenue of KRW 393.2bn, up 10.2% YoY

- Overall expansion of media value chain utilizing fixed and mobile subscriber base
- Enhanced competitiveness in media total package service through better AI targeting in multiple channels

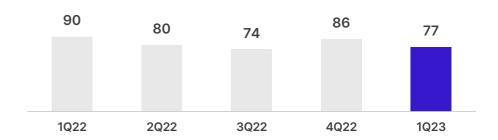
PPM subscribers remain flat YoY thanks to content diversification efforts

 PPM subscriber base retained through product diversification despite slow season in content market

SK Stoa revenue of KRW 76.7bn, down 14.3% YoY

 Competitive edge maintained through expanded portfolio of high margin products and expense efficiency despite sluggish consumption and economic depression

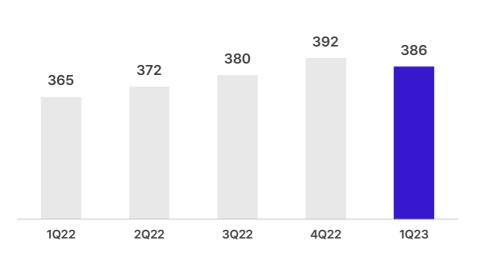




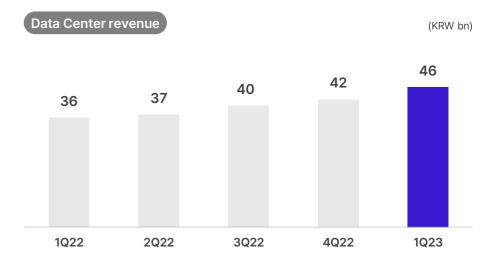
Enterprise

Business Highlights

Enterprise revenue

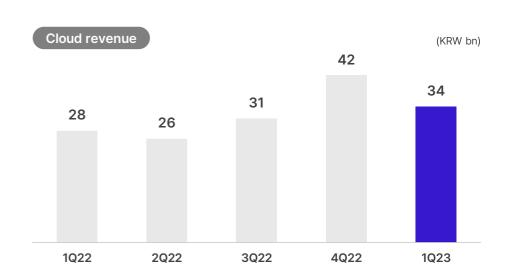


(KRW bn)



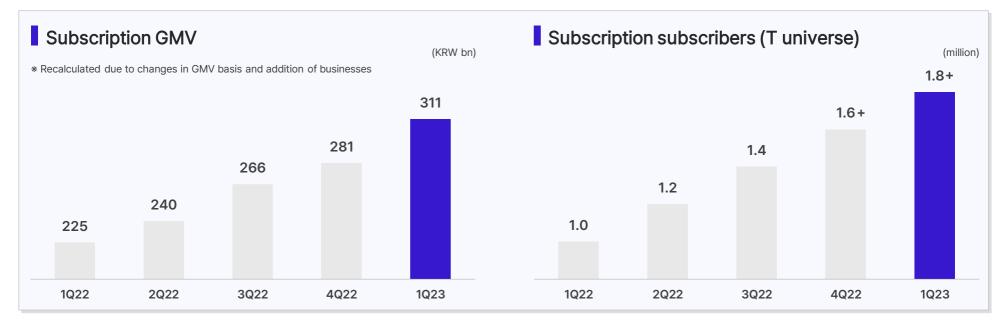
Q1 Enterprise revenue of KRW 386.2bn, up 5.8% YoY

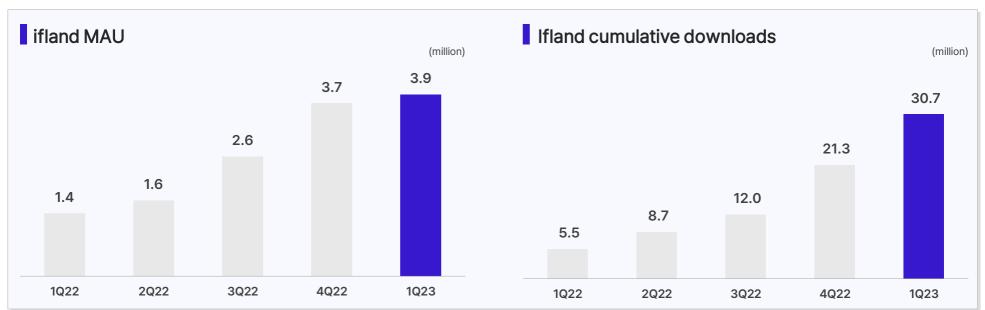
- Continued revenue scale-up with higher utilization rate of new Data Centers
- Data Center revenue of KRW 46.4bn, up 28.2% YoY
- Continued quarterly increase in utilization rate of new Data Centers thanks to sustained growth of data traffic
- Additional revenue growth expected in Q2 with the opening of Bundang 2 Center
- Cloud revenue of KRW 34.2bn, up 22.3% YoY
- Share of recurring MSP revenue surpassing 90% for four consecutive quarters, driving Cloud business growth
- Largest order (approx. KRW 8.1bn) received for AICC since its launch in 2022



AIVERSE

Business Highlights





Business Highlights

Secure core technology through a strategic partnership with Scatter Lab, a leader in emotional Al agent Cooperate to expand Al ecosystem and global presence with Scatter Lab joining K-Al Alliance led by SKT

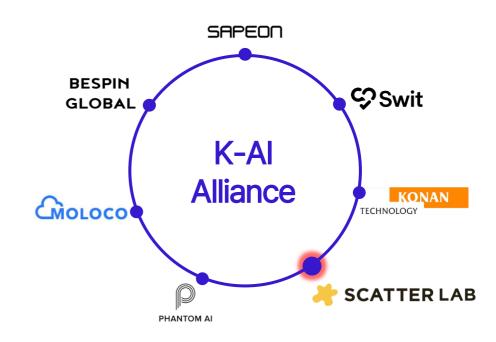
Overview of Scatter Lab

- Developed Lee Luda and Kang Daon that can hold friendly conservations
- Accumulated know-how in planning and development through operation of AI conversation services for years
- Top-tier technology and expertise in empathetic conversational AI service in Korea

Plans to create synergies

- Closely cooperate in all domains of hyperscale Al including the development of emotional conversational Al agents and LLM in knowledge and emotion domains
- Evolve A dot into an agent more human-like than humans through empathetic conversation technology

K-Al Alliance members



Business Highlights

ifland's evolution into a metaverse-type social media

'if home', a personalized 3D space, offers a new type of social space fundamentally different from other social media platforms Dominate the metaverse social media market and become a globally leading metaverse type social media

Overview of if home

- 3D virtual space that expresses my unique personality
- Record my own stories in the metaverse and share them with friends
- Major social spaces for clubbing, partying, and small chats

Expected benefits of if home

Differentiated competitiveness

- 3D based social media fundamentally different from the existing 2D based social media platforms
- Social activities where daily lives and metaverse experiences are accumulated and shared with friends

Support active use of service

- Strong motivation for users to continue to return to and nurture their homes in earnest
- Expand the economic system
- Plan to link it to an economic system where users can purchase 3D content and functional items

Key features of if home

Create and decorate if home



- Decorate my own space
- Design and place flooring, walls and props

Record and share experiences



- Get news on friends
- Give likes and comments on posts and leave a message on the guestbook

Strong social features



- Share if home link
- Invite friends to lands

Growing partnerships for T universe

Business Highlights

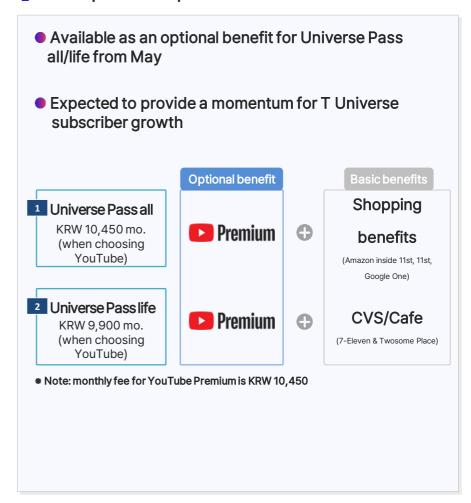
Add to the line-up products of partners most preferred by customers through analysis of customers' subscription service usage patterns and lifestyle data

Accelerate the growth of T Universe through partnerships with impactful products

T universe partners



A new partnership with YouTube Premium



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Shareholder Return

Q1 DPS determined at KRW 830

Recent dividend trend

Category 2020	2020	0004		2023				
Category	2020	2021	1Q	2Q	3Q	4Q	Total	1Q
Total dividend (KRW bn)	715.1	717.0	180.9	181.0	181.0	181.0	723.8	181.3
DPS 1) (KRW)	2,000	3,295 ²⁾	830	830	830	830	3,320	830
Dividend yield 3)	4.1%	5.7%	1.4%	1.5%	1.6%	1.7%	6.8%	1.7%

¹⁾ Based on the number of shares after stock split (5:1)

²⁾ Total dividend payouts for 2021 divided by the total outstanding shares as of the end of 2021

³⁾ Dividend yield is the ratio between the DPS and the arithmetic mean of the stock prices for one week that ends two tradingdays before the dividend record date

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Financial Statements - Consolidated

Appendix

Consolidated Income Statement

(KRW bn)	2021	1Q22	2Q22	3Q22	4Q22	2022	1Q23
Operating revenue	16,748.6	4,277.2	4,289.9	4,343.4	4,394.5	17,305.0	4,372.2
Operating expenses	15,361.4	3,844.8	3,830.3	3,877.9	4,140.0	15,692.9	3,877.4
Labor cost	2,300.8	637.1	593.2	581.5	638.0	2,449.8	617.6
Commissions paid	5,426.1	1,310.2	1,370.9	1,384.6	1,453.0	5,518.8	1,356.2
Advertising	233.4	49.2	54.9	53.6	94.7	252.4	43.6
Depreciation 1)	3,819.8	946.3	940.7	933.5	934.8	3,755.3	933.3
Network interconnection	749.6	189.4	185.3	180.0	160.6	715.3	172.5
Leased line and frequency usage fees	310.1	67.6	61.1	68.9	70.8	268.4	72.0
Cost of goods sold	1,167.4	307.6	267.7	304.7	388.1	1,268.1	314.2
Others	1,354.2	337.3	356.6	371.0	399.9	1,464.8	368.1
Operating income	1,387.2	432.4	459.6	465.6	254.5	1,612.1	494.8
EBITDA	5,207.0	1,378.7	1,400.3	1,399.1	1,189.3	5,367.4	1,428.1
EBITDA margin	31.1%	32.2%	32.6%	32.2%	27.1%	31.0%	32.7%
Net profit or loss from non-operating items	331.0	(105.4)	(56.8)	(103.2)	(110.5)	(375.9)	(73.9)
Equity gains or losses	446.3	(38.4)	13.6	(51.0)	(5.8)	(81.7)	0.8
Income from continuing operations before tax	1,718.2	327.0	402.8	362.4	144.0	1,236.2	420.9
Income from spun-off operations	1,147.6	-	-	-	-	-	-
Consolidated net income	2,419.0	220.3	258.1	245.6	223.7	947.8	302.5
Majority interests	2,407.5	211.3	253.9	234.6	212.7	912.4	290.5
Minority interests	11.5	9.1	4.3	11.0	11.1	35.4	12.0
Basic earnings per share (KRW)	7,191	953	1,147	1,059	959	4,118	1,314.0

^{*} Reflecting horizontal spin-off in 2021 and minor readjustments made in 2Q22

Consolidated Balance Sheet

(KRW bn)	12-31-21	3-31-22	6-30-22	9-30-22	12-31-22	3-31-23
Total assets	30,911.3	30,574.7	30,648.4	30,529.8	31, 308.2	30,539.6
Current assets	6,352.7	6,544.8	7,061.2	7,318.7	7,219.2	7,011.5
Cash and short-term financial instruments 1)	1,381.4	1,386.2	1,841.5	1,839.0	2,119.5	1,918.2
Accounts receivable	2,461.9	2,602.3	2,593.5	2,652.5	2,450.4	2,368.3
Other current assets	2,509.4	2,556.3	2,626.3	2,827.2	2,649.3	2,725.0
Non-current assets	24,558.6	24,029.8	23,587.2	23,211.1	24,089.0	23,528.1
PP&E and intangible assets	18,813.5	18,330.4	18,269.4	17,882.1	18,747.5	18,100.6
Investment assets	3,912.8	3,855.3	3,541.5	3,472.1	3,300.4	3,433.6
Other non-current assets	1,832.3	1,844.1	1,776.4	1,856.9	2,041.1	1,993.8
Total liabilities	18,576.1	18,305.2	18,501.8	18,232.7	19,153.0	18,222.8
Current liabilities	6,960.4	6,935.3	7,575.9	7,429.0	8,046.5	7,202.9
Short-term borrowings	13.0	168.0	13.0	13.0	143.0	13.0
Accounts payable	2,262.4	2,157.7	2,010.1	1,520.5	2,517.2	1,788.8
Other current liabilities	4,685.0	4,609.6	5,552.9	5,895.5	5,386.4	5,401.1
Non-current liabilities	11,615.7	11,369.9	10,925.8	10,803.7	11,106.5	11,019.9
Bonds payable & long-term borrowings	7,390.5	7,423.2	7,064.7	7,015.2	7,192.2	7,391.6
Deferred tax liabilities	941.3	978.7	862.8	849.7	763.8	842.0
Other non-current liabilities	3,283.9	2,968.0	2,998.3	2,938.8	3, 150.5	2,786.3
Total shareholders' equity	12,335.1	12,269.5	12,146.6	12,297.1	12,155.2	12,316.7
Common stock and additional paid in capital	(11,593.2)	(11,529.5)	(11,519.0)	(11,507.7)	(11,536.6)	(11,515.1)
Retained earnings	22,437.3	22,297.1	22,376.7	22,457.0	22,463.7	22,549.8
Other comprehensive income/loss	735.2	738.0	500.5	556.0	391.2	488.4
Minority interests	755.8	763.9	788.3	791.8	836.9	793.7

^{*} Post spin-off numbers are reflected from the date of the spin-off in 2021

¹⁾ Depreciation and amortization includes R&D related depreciation

¹⁾ Includes cash & cash equivalents and short-term financial instruments

Appendix

Non-consolidated Income Statement

(KRW bn)	2021	1Q22	2Q22	3Q22	4Q22	2022	1Q23
Operating revenue	12,102.8	3,077.4	3,118.2	3,122.6	3,096.3	12,414.6	3,117.3
Mobile service revenue	10,257.1	2,587.1	2,615.8	2,625.4	2,634.4	10,462.7	2,627.0
Interconnection	512.2	132.4	129.3	125.1	98.7	485.5	115.4
Others	1,333.5	357.9	373.1	372.2	363.2	1,466.4	374.9
Operatingexpenses	10,988.5	2,720.5	2,737.3	2,733.9	2,901.7	11,093.5	2,701.6
Labor cost	953.8	291.9	237.7	214.7	248.7	993.0	233.1
Commissions paid	4,817.9	1,154.7	1,177.6	1,193.4	1,266.4	4,792.1	1,179.4
Marketing commissions	3,098.3	727.7	723.5	731.1	719.1	2,901.4	729.6
Other commissions	1,719.6	427.0	454.1	462.3	547.3	1,890.7	449.8
Advertising	118.0	16.9	34.9	30.6	78.9	161.3	27.0
Depreciation 1)	2,914.2	713.3	704.5	705.2	704.6	2,827.6	705.0
Network interconnection	561.3	144.0	140.4	134.2	114.0	532.6	124.8
Leased line	85.7	20.5	21.2	22.3	23.2	87.3	24.7
Frequency usage fees	120.8	25.3	25.8	26.3	26.4	103.9	26.3
Others	1,416.7	353.7	395.1	407.3	439.6	1,595.6	381.3
Operating income	1,114.3	356.9	380.9	388.7	194.6	1,321.1	415.7
EBITDA	4,028.6	1,070.3	1,085.4	1,093.9	899.2	4,148.7	1,120.7
EBITDA margin	33.3%	34.8%	34.8%	35.0%	29.0%	33.4%	36.0%
Net profit or loss from non-operating items	255.0	(18.3)	(52.5)	44.0	(148.1)	(174.9)	85.9
Income from continuingoperations before tax	1,369.3	338.6	328.4	432.7	46.6	1,146.3	501.6
Net income	1,073.8	252.0	224.5	305.1	87.9	869.5	422.2

¹⁾ Depreciation and amortization includes R&D related depreciation

Non-consolidated Balance Sheet

(KRW bn)	12-31-21	3-31-22	6-30-22	9-30-22	12-31-22	3-31-23
Total assets	26,389.1	26,090.8	25,874.8	25,601.1	26,432.1	25,589.6
Current assets	4,681.5	4,767.3	5,056.4	5,189.1	5,498.5	5,118.4
Cash and short-term financial instruments 1)	537.8	503.3	740.7	764.5	1,387.3	872.7
Accounts receivable	2,027.3	2,106.7	2,048.0	2,071.1	1,852.7	1,971.5
Other current assets	2,116.4	2,157.3	2,267.7	2,353.5	2,258.4	2,274.2
Non-current assets	21,707.6	21,323.5	20,818.5	20,412.0	20,933.7	20,471.2
PP&Eandintangibleassets	13,828.0	13,427.7	13,413.8	13,030.0	13,519.3	12,982.2
Investment assets	6,317.9	6,315.5	5,924.7	5,785.3	5,777.3	5,863.6
Other non-current assets	1,561.7	1,580.2	1,480.0	1,596.7	1,637.0	1,625.3
Total liabilities	15,526.2	15,309.5	15,367.1	15,085.4	16,048.7	14,900.5
Current liabilities	5,426.5	5,570.8	6,031.8	5,438.1	6,236.1	5,283.2
Accounts payable	2,228.2	1,845.8	2,025.2	1,364.6	2,228.2	1,845.8
Other current liabilities	3,198.2	3,725.1	4,006.6	4,073.5	4,007.9	3,437.5
Non-current liabilities	10,099.7	9,738.6	9,335.3	9,647.2	9,812.6	9,617.3
Bonds payable & long-term borrowings	6,135.4	6,097.0	5,819.5	6,162.8	6,345.9	6,461.2
Long-term payables	1,611.0	1,223.8	1,229.0	1,234.2	1,239.5	881.6
Other non-current liabilities	2,353.3	2,417.8	2,286.9	2,250.3	2,227.3	2,274.5
Total shareholders' equity	10,862.9	10,781.3	10,507.7	10,515.8	10,383.4	10,689.1
Common stock and additional paid in capital	(4,545.8)	(4,468.6)	(4,474.4)	(4,473.0)	(4,476.2)	(4,456.2)
Retained earnings	14,770.6	14,672.3	14,717.1	14,839.6	14,691.5	14,921.3
Other comprehensive income/loss	638.0	577.7	265.1	149.2	168.1	224.0

¹⁾ Includes cash & cash equivalents and short-term financial instruments

Financial Statements – SKB

Appendix

Consolidated Income Statement

(KRW bn)	2021	1Q22	2Q22	3Q22	4Q22	2022	1Q23
Operating revenue	4,049.2	1,026.0	1,032.8	1,044.2	1,053.3	4,156.3	1,061.5
Operating expenses	3,773.6	949.9	954.6	964.5	981.5	3,850.6	985.3
Labor cost	569.9	144.0	145.8	151.0	156.3	596.9	160.6
Marketing expense	385.5	93.2	91.1	88.8	86.2	359.3	90.0
Commissions paid	1,135.2	285.7	290.6	290.9	297.2	1,164.7	284.4
Interconnection	123.0	30.9	30.5	30.1	29.8	121.2	31.4
NW lease expense	119.9	30.4	31.8	33.4	34.5	130.0	34.3
Others	494.4	120.7	122.9	129.9	134.9	508.3	144.5
Depreciation	945.7	245.1	241.9	240.5	242.6	970.2	240.0
Operating income	275.6	76.1	78.2	79.7	71.8	305.7	76.1
EBITDA	1,221.3	321.2	320.1	320.2	314.4	1,275.9	316.1
EBITDA margin	30.2%	31.3%	31.0%	30.7%	29.9%	30.7%	29.8%
Non-operating income	(16.1)	(8.8)	(5.4)	(6.2)	(4.9)	(25.3)	(9.4)
Income before tax	259.5	67.3	72.7	73.5	66.9	280.4	66.7
Net income	198.3	50.9	52.9	55.4	58.0	217.3	50.6

Consolidated Balance Sheet

(KRW bn)	12-31-21	3-31-22	6-30-22	9-30-22	12-31-22	3-31-23
Assets	5,997.8	5,931.6	6,103.6	6,120.9	6,293.9	6,448.2
Current assets	1,252.9	1,322.7	1,530.2	1,605.1	1,348.3	1,614.8
Cash & cash equivalents	407.7	436.7	649.4	583.6	368.0	651.9
Short-term financial instruments	10.5	10.5	20.5	39.1	10.3	10.9
Inventories	24.2	22.3	24.8	24.9	20.8	17.6
Other current assets	810.5	853.1	835.5	957.5	949.2	934.3
Non-current assets	4,744.9	4,608.9	4,573.4	4,515.9	4,945.6	4,833.4
Tangible assets	3,127.6	3,013.8	2,976.2	2,975.1	3,116.4	3,000.0
Real estate investments	8.5	8.4	8.4	8.3	29.3	29.3
Other intangible assets	790.5	765.7	745.1	728.3	740.7	727.4
Other non-current assets	818.4	820.9	843.8	804.1	1,059.2	1,076.7
Liabilities	3,130.2	3,022.7	3,139.1	3,072.9	3,173.5	3,484.4
Current liabilities	1,433.8	1,243.1	1,439.1	1,790.8	1,707.8	1,926.5
Accounts payable	740.8	639.1	742.1	775.6	849.1	962.5
Short-term borrowings and notes payable	454.1	334.2	431.0	777.5	614.5	672.5
Other current liabilities	238.9	269.9	265.9	237.7	244.3	291.6
Non-current liabilities	1,696.4	1,779.6	1,700.0	1,282.1	1,465.6	1,557.9
Long-term trade payables	3.9	3.8	3.8	0.9	0.0	(1.0)
Long-term borrowings and notes payable	1,255.1	1,326.3	1,245.2	852.4	846.3	922.5
Other non-current liabilities	437.4	449.5	451.0	428.9	619.3	635.3
Equity	2,867.7	2,908.9	2,964.6	3,048.0	3,120.5	2,963.8
Common stock	2,007.3	2,007.3	2,007.3	2,007.3	2,010.2	2,010.2
Additional paid in capital	645.7	645.7	645.6	645.7	657.7	657.7
Retained earnings	205.6	253.7	308.3	395.6	454.5	299.7
Other comprehensive income/loss	9.1	2.2	3.4	(0.6)	(2.0)	(3.9)

Operating Data

Appendix

Subscribers

(Thousands)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	YoY	QoQ
SKT								·			
MNO Subscribers 1)	29,308	29,383	29,422	29,696	29,832	30,250	30,440	30,452	30,552	2.4%	0.3%
Net adds	219	74	39	274	136	418	190	12	100	△26.5%	702.8%
Activations	956	777	788	1,057	837	1,076	914	660	757	△9.6%	14.6%
Deactivations	737	702	750	782	701	658	724	648	657	△6.3%	1.4%
Monthly Churn	0.8%	0.8%	0.8%	0.9%	0.8%	0.7%	0.8%	0.7%	0.7%	△0.1%	-
Handset subs	24,042	23,982	23,906	23,750	23,678	23,587	23,402	23,278	23,275	△1.7%	-
LTE subs	21,251	20,475	19,644	18,782	17,981	17,645	17,201	16,367	15,750	△12.4%	△3.8%
5G subs	6,736	7,696	8,650	9,874	10,879	11,682	12,468	13,393	14,148	30.0%	5.6%
Total Mobile Subs ²⁾	31,520	31,626	31,595	31,884	32,129	32,559	32,831	32,836	33,010	2.7%	0.5%
SKB											
Pay TV Subscribers	8,686	8,806	8,913	9,000	9,094	9,167	9,250	9,323	9,401	3.4%	0.8%
IPTV subs	5,782	5,920	6,035	6,137	6,246	6,328	9,416	6,504	6,592	5.5%	1.3%
CATV subs	2,904	2,886	2,878	2,863	2,848	2,839	2,834	2,819	2,809	△1.4%	△0.3%
High speed internet	6,508	6,539	6,560	6,580	6,608	6,633	6,669	6,704	6,757	2.2%	0.8%
CAPEX (KRW bn)											
SKT	165	683	306	1,025	197	658	269	1,091	134	△32.0%	△87.8%
SKB	55	166	204	397	82	148	189	401	78	△4.7%	△80.4%

¹⁾ Excludes MVNO & other connections

ARPU

(KRW)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	YoY	QoQ
ARPU ¹⁾	30,213	30,446	30,669	30,740	30,401	30,656	30,633	30,495	30,101	△1.0%	△1.3%
ARPU including MVNO	28,124	28,395	28,600	28,820	28,492	28,706	28,636	28,495	28,120	△1.3%	△1.3%

¹⁾ Calculation of SKT MNO revenue (2G/3G/LTE/5G and IoT): Includes revenue from voice/data service (excludes activation fees and interconnection revenue), and revenue from additional service,

Reflected revenue discount (discounts from contract and product bundling), Excludes MVNO related revenue

Calculation of SKT mobile subscribers (2G/3G/LTE/5G and IoT): Based on MSIT subscriber statistics (average number of billed connections for the quarter)

²⁾ Includes MVNO connections, excludes other connections

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