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**Business Highlights** 

**Shareholder Return** 

Appendix

Continued YoY growth of consolidated earnings thanks to the increase in SKB B2B sales higher Data Center utilization

### Consolidated Income Statement

(KRW bn)	2Q23	2Q22	ΥοΥ	1Q23	QoQ
Revenue	4,306	4,290	0.4%	4,372	∆1.5%
- SKT	3,119	3,118	0.0%	3,117	0.1%
- SKB	1,068	1,033	3.4%	1,062	0.6%
Operating expenses	3,843	3,830	0.3%	3,877	△0.9%
Operating income	463	460	0.8%	495	△6.4%
- SKT	379	381	△0.5%	416	∆8.8%
- SKB	83	78	5.8%	76	8.6%
Net income	348	258	34.8%	303	15.0%
EBITDA	1,412	1,400	0.9%	1,428	∆1.1%
CAPEX	826	806	2.4%	212	290.3%

#### • Consolidated revenue of KRW 4.3tn, up 0.4% YoY

- B2B business revenue growth on the back of higher Data Center utilization rates of SKB
- QoQ decline of 1.5% due to lower handset sales by PS&M amid slow handset retail season

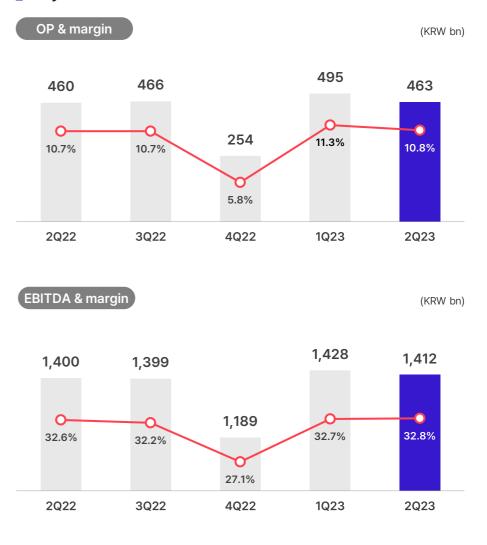
#### • Consolidated operating income of KRW 463.4bn, up 0.8% YoY

• Consolidated operating income grew thanks to SKB revenue growth and cost efficiency despite slight negative impact from higher expenses for SK Stoa

#### Consolidated net income of KRW 347.8bn, up 34.8% YoY

• Thanks to forward trading profit related to investment in Joby Aviation

### Key Metrics



### Consolidated

Slower revenue growth due to temporary response to competition but sustained cost stabilization trend

### Non-consolidated Income Statement

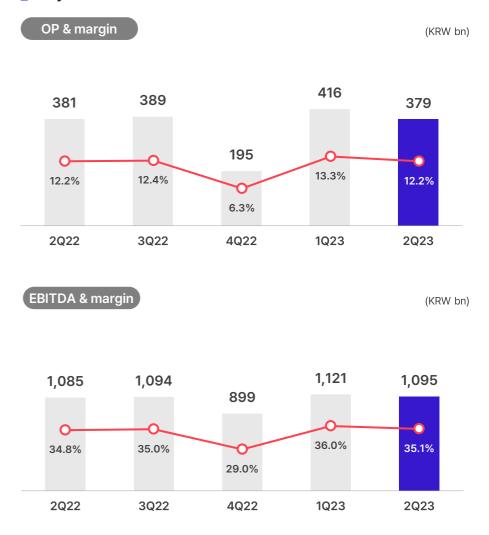
(KRW bn)	2Q23	2Q22	YoY	1Q23	QoQ
Revenue	3,119	3,118	0.0%	3,117	0.1%
- MNO	2,618	2,616	0.1%	2,627	∆0.3%
- Other	501	502	∆0.0%	490	0.4%
Operating expenses	2,740	2,737	0.1%	2,702	1.4%
<ul> <li>Marketing expense</li> </ul>	754	758	△0.6%	757	△0.4%
- Depreciation <sup>1)</sup>	716	705	1.6%	705	1.5%
Operating income	379	381	△0.5%	416	△8.8%
Net income	273	224	21.5%	422	∆35.4%
EBITDA	1,095	1,085	0.9%	1,121	∆2.3%

1) R&D related depreciation and amortization included

### Non-consolidated revenue of KRW 3.12tn, up 0.03% YoY

- Continued growth of 5G subscribers and roaming revenue
- Non-consolidated operating income of KRW 379.1bn, down 0.5% YoY
- Marketing expense stabilization trend sustained but a slight increase in depreciation cost
- QoQ impact of seasonal factors such as advertising expense
- Non-consolidated net income of KRW 272.8bn, up 21.5% YoY
- One-off forward trading profit related to investment in Joby Aviation
- QoQ decline due to the base effect of dividend income SKB, etc.

### Key Metrics



Revenue and profit growth supported by B2C business growth centered on subscribers with higher ARPU and expansion of B2B business

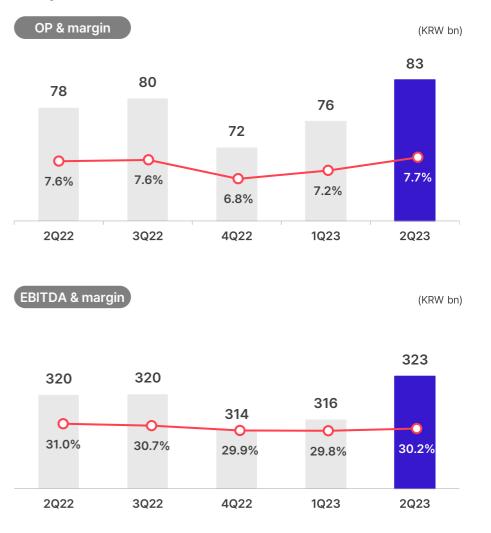
### Consolidated Income Statement

(KRW bn)	2Q23	2Q22	YoY	1Q23	QoQ
Revenue	1,068	1,033	3.4%	1,062	0.6%
- Pay tv	474	467	1.5%	472	0.5%
- Fixed line	265	257	3.4%	264	0.4%
- B2B business	329	309	6.4%	325	1.1%
Operating expenses	986	955	3.2%	985	0.0%
Operating income	83	78	5.8%	76	8.6%
Net income	58	53	9.8%	51	14.9%
EBITDA	323	320	0.9%	316	2.2%

#### • SKB consolidated revenue of KRW 1.07tn, up 3.4% YoY

- Continued subscriber growth with No. 1 net add M/S for broadband and IPTV in 1H 2023
- B2B revenue growth sustained with higher Data Center utilization rates and growing data traffic
- SKB consolidated operating income of KRW 82.7bn, up 5.8% YoY
- Operating income growth on the back of revenue growth and increased share of high-tier subscribers
- SKB consolidated net income of KRW 58.1bn, up 9.8% YoY
- Net income growth thanks to operating income growth

### Key Metrics



### SK Broadband

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**2Q23 Financial Results** 

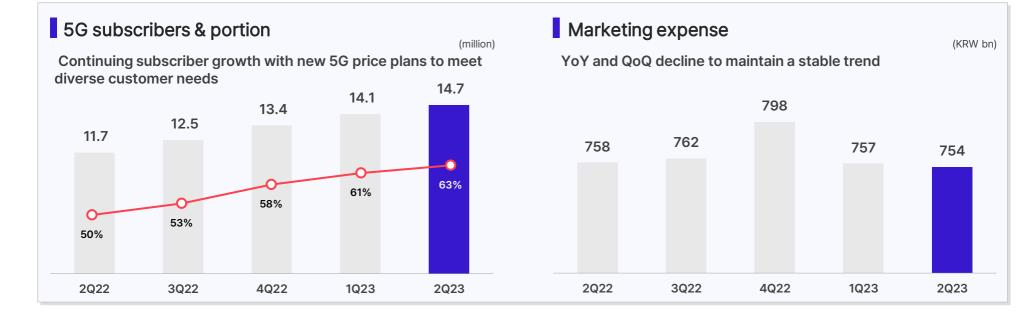
# **Business Highlights**

**Shareholder Return** 

Appendix

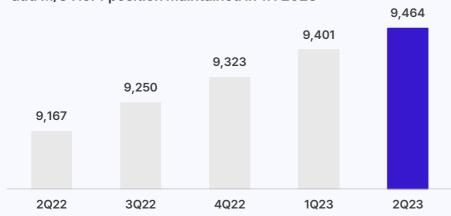


### **Fixed & Mobile**



(1,000)

### Pay tv subscribers (IPTV + CATV)



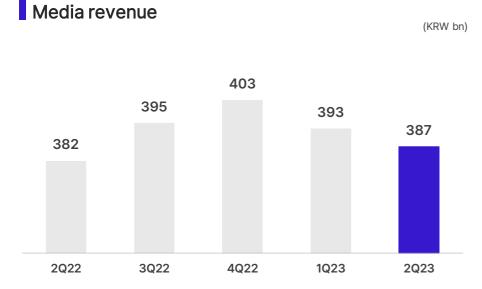
Sustained subscriber growth reaching 9.46 million with IPTV net add M/S No. 1 position maintained in 1H 2023

### Broadband subscribers

Broadband subscriber net add M/S No. 1 position in 1H 2023 with 6.81 million subscribers



(1,000)

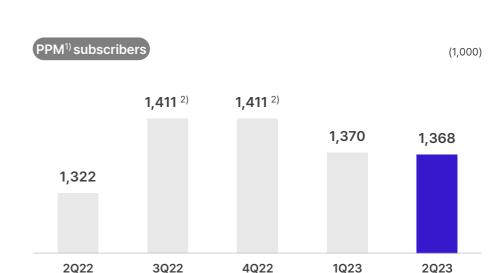


#### Media revenue of KRW 386.5bn, up 1.2% YoY

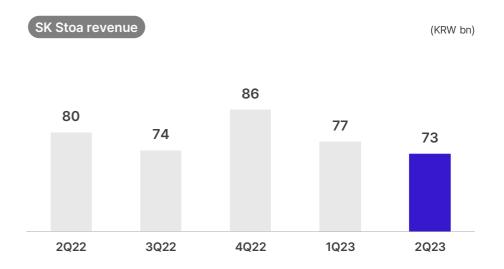
- Efforts under way to strengthen the media value chain based on the fixed and mobile subscriber base
- Stable growth with quality media assets, including B tv, SK Stoa and TEAM Studio
- PPM subscriber base grew 3.5% YoY thanks to content marketing efforts
- YoY subscriber growth achieved during the slow season through various efforts such as content marketing and diversification of promotion offerings

#### SK Stoa revenue of KRW 73.1bn, down 8% YoY

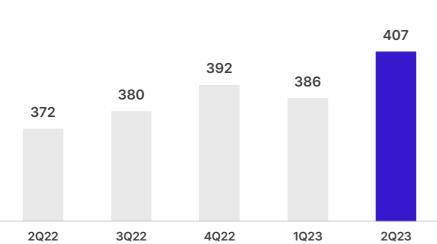
• Competitive edge maintained through compelling product offerings and stronger media commerce despite lower consumer spending and TV home shopping downturns amid economic depression



1) Pay Per Month 2) Base adjusted with product mix change in Q3 and Q4



### Media



(KRW bn)

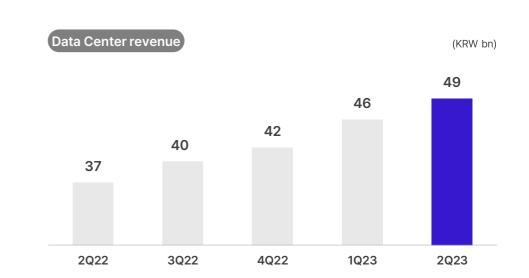
# Enterprise revenue

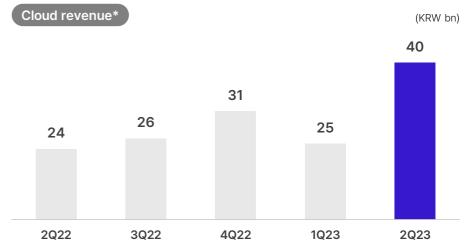


Continued scale-up with the opening of Bundang 2 Center and increase in Cloud orders

#### • Data Center revenue of KRW 49.4bn, up 33.2% YoY

- Continued quarterly growth in revenue on the back of sustained increase in utilization rates of the new Data Centers
- Additional revenue from the new Bundang 2 Center
- Cloud revenue of KRW 39.8bn, up 67.7% YoY
- Share of recurring MSP revenue surpassing 90% for five consecutive quarters

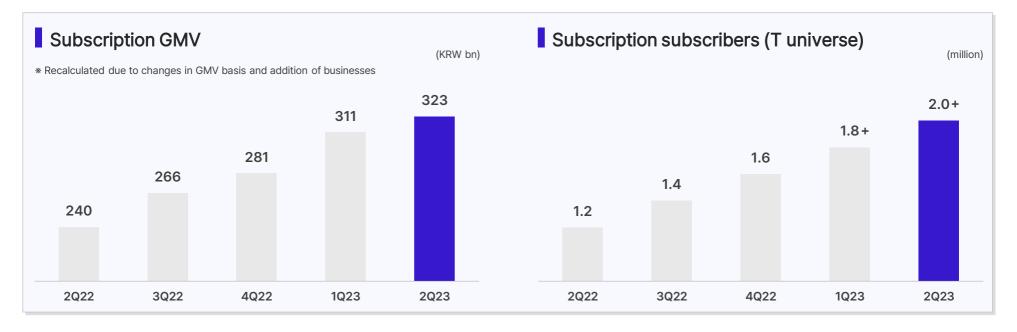


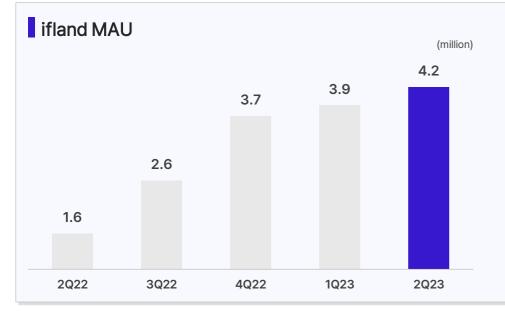


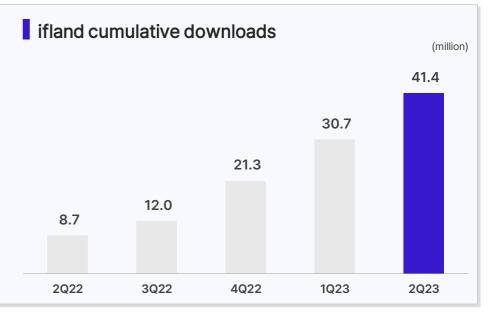
\*Cloud revenue adjusted with Enterprise business re-organization

### Enterprise

### AIVERSE







Completely revamped A Dot service to expand the spectrum of chat services and strengthen A dot content offerings Plan to offer telco-focused services through A dot by linking it with SKT's various MNO points of contact

### Major updates

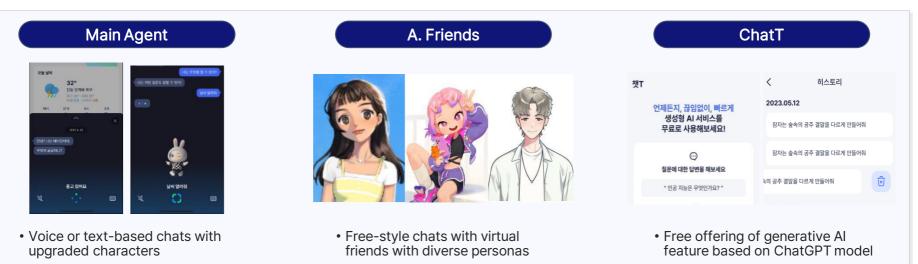
#### Home UX revamped

- Use the home screen to recommend and offer features and content that customers need
- Better accessibility through overall on-boarding process improvement
- Increased touch points for chats
- Launch A Dot Friends, an emotional AI agent, in collaboration with Scatter Lab
- Add ChatT that utilizes MS Azure OpenAl's ChatGPT model

## Future service directions

- Service improvement to enjoy conversational AI that is easy to use and friendly
- Evolve into an AI communicator by combining generative AI with SKT's core assets, i.e., telephone and telco services, toward becoming an AI assistant
- Provide more complete user experience through collaborations and partnerships

### A dot's conversation features



The official launch of the Global Telco Al Alliance to mobilize Al capabilities of global telcos To create new business opportunities by developing Al services and Telco Al Platform

#### Global Telco Al Alliance members SK telecom Singtel **Telco Al Platform** Provide essential functions to develop LLM-based AI services Allow telcos to develop services quickly Serve as a platform for AI transformation of customer services Τ... SK telecom e Singtel Customer 💭 Customer 📿 Customer 📿 Customer 💭 Second Se LLM LLM Telco Telco Telco Telco Legacy Legacy Legacy Legacy

# Scope of AI business cooperation and expected benefits

Telco Al Platform joint development • Support for LLM development, data, and Al professionals	Develop and offer local services • Each telco providing differentiated customer experiences with its own Al services
Global Telco	o Al Alliance
Economies of scale • Greater negotiating power through a large alliance of telcos	Quick time to market • Competitive edge gained through faster Al service development
<ul> <li>Joint development of</li> </ul>	Telco Al Platform

- Lead AI transformation of fixed and mobile telecommunication
- Secure new growth BMs such as Al agent

USD 100m investment in Anthropic that has global top-tier talent and technology in order to develop telco-specific LLM for global AI ecosystem expansion

### Why Anthropic

#### **Global Top Talent**

- A large team of LLM researchers including project leaders in GPT-2/3
- Excellent reputation in the industry

#### 2 Market Leading Technology

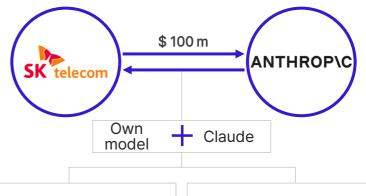
- Launched Claude that boasts similar performance as OpenAl's ChatGPT
- Better performance in several indicators including stability and prompt size (maximum number of words per prompt) despite being a light model <sup>1/3 level</sup>

#### 3 <u>Stronger Cooperation</u>

- Determined to create sustainable business synergies based on partnerships
- Extensive customization experiences focused on B2B enterprises

### Investment overview and expected benefits

#### Expand the technology basis to develop a global LLM by combining SKT's Korean LLM capabilities and Anthropic's global capabilities



#### Secure global top-tier LLM

- Jointly develop multilingual LLM for global telcos and secure use rights
- Acquire LLM key technologies
   Fine-tuning/Embedding API
- Customization of our own LLM with technology support from Chief Scientist Officer of Anthropic, industry's top expert

#### Build a basis for Al ecosystem

**Equity investment in Anthropic** 

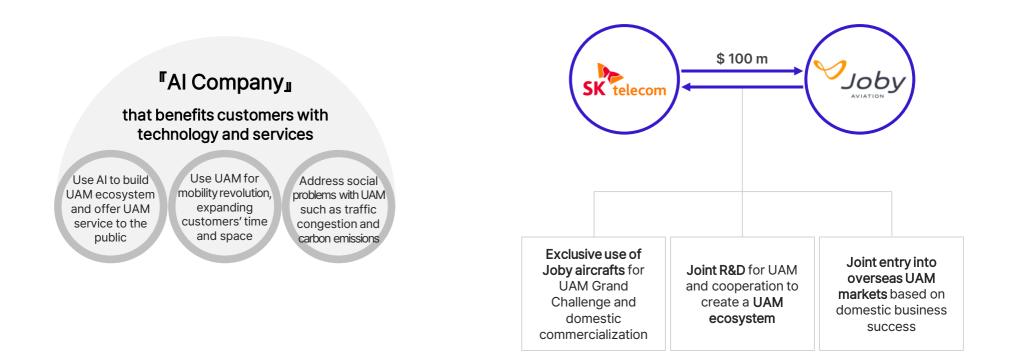
- Secure underlying technology to build an AI service ecosystem for the global telcos
- Expand the basis of telco LLM through Anthropic API
- Strategic pricing on the use of LLM

Equity investment in Joby Aviation

USD 100m investment in Joby Aviation with outstanding technology on UAM aircraft in order to secure UAM business rights and build a cooperative relationship for UAM commercialization

SKT AI technology & UAM

Structure of investment and expected synergy



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**2Q23 Financial Results** 

**Business Highlights** 

# **Shareholder Return**

Appendix

## **Shareholder Return**

Q2 DPS determined at KRW 830 and decision to purchase treasury shares worth KRW 300bn and cancel KRW 200bn of them to increase shareholder return

Overview of a trust contract to acquire treasury shares
 Contract amount: KRW 300bn
 Contract period: July 27, 2023 – January 26, 2024
 Purpose of the contract: To enhance shareholder value (partial cancellation)
 Overview of treasury stock cancellation
 Size of cancellation: KRW 200bn
 Date of cancellation: February 5, 2024
 No reduction in capital stock due to cancellation of distributable earnings

### Recent dividend trend

Category 2020	2020	2021	2022					2023		
Category	2020	2021	1Q	2Q	3Q	4Q	Total	1Q	2Q	
<b>Total dividend</b> (KRW bn)	715.1	717.0	180.9	181.0	181.0	181.0	723.8	181.3	181.3	
DPS <sup>1)</sup> (KRW)	2,000	<b>3,295</b> <sup>2)</sup>	830	830	830	830	3,320	830	830	
Dividend yield <sup>3)</sup>	4.1%	5.7%	1.4%	1.5%	1.6%	1.7%	6.8%	1.7%	1.7%	

1) Based on the number of shares after stock split (5:1)

2) Total dividend payouts for 2021 divided by the total outstanding shares as of the end of 2021

3) Dividend yield is the ratio between the DPS and the arithmetic mean of the stock prices for one week that ends two tradingdays before the dividend record date

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**2Q23 Financial Results** 

**Business Highlights** 

**Shareholder Return** 





## Consolidated Income Statement

(KRW bn)	1Q22	2Q22	3Q22	4Q22	'22년	1Q23	2Q23
Operating revenue	4,277.2	4,289.9	4,343.4	4,394.5	17,305.0	4,372.2	4,306.4
Operating expenses	3,844.8	3,830.3	3,877.9	4,140.0	15,692.9	3,877.4	3,843.0
Labor cost	637.1	593.2	581.5	638.0	2,449.8	617.6	590.8
Commissions paid	1,310.2	1,370.9	1,384.6	1,453.0	5,518.8	1,356.2	1,352.3
Advertising	49.2	54.9	53.6	94.7	252.4	43.6	49.2
Depreciation <sup>1)</sup>	946.3	940.7	933.5	934.8	3,755.3	933.3	948.8
Network	189.4	185.3	180.0	160.6	715.3	172.5	167.2
Leased line and frequency usage fees	67.6	61.1	68.9	70.8	268.4	72.0	66.9
Cost of goods sold	307.6	267.7	304.7	388.1	1,268.1	314.2	277.3
Others	337.3	356.6	371.0	399.9	1,464.8	368.1	390.5
Operating income	432.4	459.6	465.6	254.5	1,612.1	494.8	463.4
EBITDA	1,378.7	1,400.3	1,399.1	1,189.3	5,367.4	1,428.1	1,412.2
EBITDA margin	32.2%	32.6%	32.2%	27.1%	31.0%	32.7%	32.8%
Net profit or loss from non-operating items	(105.4)	(56.8)	(103.2)	(110.5)	(375.9)	(73.9)	(13.6)
Equity gains or losses	(38.4)	13.6	(51.0)	(5.8)	(81.7)	0.8	8.9
Income from continuing operations before tax	327.0	402.8	362.4	144.0	1,236.2	420.9	449.8
Income from spun-off operations	-	-	-	-	-	-	-
Consolidated net income	220.3	258.1	245.6	223.7	947.8	302.5	347.8
Majority interests	211.3	253.9	234.6	212.7	912.4	290.5	329.2
Minority interests	9.1	4.3	11.0	11.1	35.4	12.0	18.6
Basic earnings per share (KRW)	953	1,147	1,059	959	4,118	1,314.0	1,490

### Consolidated Balance Sheet

(KRW bn)	3-31-22	6-30-22	9-30-22	12-31-22	3-31-23	6-30-23
Total assets	30,574.7	30,648.4	30,529.8	31,308.2	30,539.6	30,305.6
Current assets	6,544.8	7,061.2	7,318.7	7,219.2	7,011.5	6,706.0
Cash and short-term financial instruments <sup>1)</sup>	1,386.2	1,841.5	1,839.0	2,119.5	1,918.2	1,908.2
Accounts receivable	2,602.3	2,593.5	2,652.5	2,450.4	2,368.3	2,273.4
Other current assets	2,556.3	2,626.3	2,827.2	2,649.3	2,725.0	2,524.4
Non-current assets	24,029.8	23,587.2	23,211.1	24,089.0	23,528.1	23,599.6
PP&E and intangible assets	18,330.4	18,269.4	17,882.1	18,747.5	18,100.6	18,057.4
Investment assets	3,855.3	3,541.5	3,472.1	3,300.4	3,433.6	3,528.6
Other non-current assets	1,844.1	1,776.4	1,856.9	2,041.1	1,993.8	2,013.6
Total liabilities	18,305.2	18,501.8	18,232.7	19,153.0	18,222.8	17,911.9
Current liabilities	6,935.3	7,575.9	7,429.0	8,046.5	7,202.9	6,659.2
Short-term borrowings	168.0	13.0	13.0	143.0	13.0	13.0
Accounts payable	2,157.7	2,010.1	1,520.5	2,517.2	1,788.8	1,713.2
Other current liabilities	4,609.6	5,552.9	5,895.5	5,386.4	5,401.1	4,933.0
Non-current liabilities	11,369.9	10,925.8	10,803.7	11,106.5	11,019.9	11,252.7
Bonds payable & long-term borrowings	7,423.2	7,064.7	7,015.2	7,192.2	7,391.6	7,667.7
Deferred tax liabilities	978.7	862.8	849.7	763.8	842.0	825.2
Other non-current liabilities	2,968.0	2,998.3	2,938.8	3,150.5	2,786.3	2,759.8
Total shareholders' equity	12,269.5	12,146.6	12,297.1	12,155.2	12,316.7	12,393.7
Common stock and additional paid in capital	(11,529.5)	(11,519.0)	(11,507.7)	(11,536.6)	(11,515.1)	(11,515.1)
Retained earnings	22,297.1	22,376.7	22,457.0	22,463.7	22,549.8	22,712.1
Other comprehensive income/loss	738.0	500.5	556.0	391.2	488.4	388.2
Minority interests	763.9	788.3	791.8	836.9	793.7	808.5

\* Post spin-off numbers are reflected from the date of the spin-off in 2021

1) Includes cash & cash equivalents and short-term financial instruments

 $\ast$  Reflecting horizontal spin-off in 2021 and minor readjustments made in 2Q22

1) Depreciation and amortization includes R&D related depreciation

## Non-consolidated Income Statement

(KRW bn)	2021	1Q22	2Q22	3Q22	4Q22	2022	1Q23
Operating revenue	3,077.4	3,118.2	3,122.6	3,096.3	12,414.6	3,117.3	3,119.2
Mobile service revenue	2,587.1	2,615.8	2,625.4	2,634.4	10,462.7	2,627.0	2,617.9
Interconnection	132.4	129.3	125.1	98.7	485.5	115.4	111.5
Others	357.9	373.1	372.2	363.2	1,466.4	374.9	389.8
Operating expenses	2,720.5	2,737.3	2,733.9	2,901.7	11,093.5	2,701.6	2,740.1
Labor cost	291.9	237.7	214.7	248.7	993.0	233.1	216.4
Commissions paid	1,154.7	1,177.6	1,193.4	1,266.4	4,792.1	1,179.4	1,197.9
Marketing commissions	727.7	723.5	731.1	719.1	2,901.4	729.6	718.0
Other commissions	427.0	454.1	462.3	547.3	1,890.7	449.8	479.9
Advertising	16.9	34.9	30.6	78.9	161.3	27.0	35.9
Depreciation <sup>1)</sup>	713.3	704.5	705.2	704.6	2,827.6	705.0	715.9
Network interconnection	144.0	140.4	134.2	114.0	532.6	124.8	119.0
Leased line	20.5	21.2	22.3	23.2	87.3	24.7	20.1
Frequency usage fees	25.3	25.8	26.3	26.4	103.9	26.3	25.8
Others	353.7	395.1	407.3	439.6	1,595.6	381.3	409.2
Operating income	356.9	380.9	388.7	194.6	1,321.1	415.7	379.1
EBITDA	1,070.3	1,085.4	1,093.9	899.2	4,148.7	1,120.7	1,095.0
EBITDA margin	34.8%	34.8%	35.0%	29.0%	33.4%	36.0%	35.1%
Net profit or loss from non-operating items	(18.3)	(52.5)	44.0	(148.1)	(174.9)	85.9	(16.5)
Income from continuingoperations before tax	338.6	328.4	432.7	46.6	1,146.3	501.6	362.6
Net income	252.0	224.5	305.1	87.9	869.5	422.2	272.8

(KRW bn)	12-31-21	3-31-22	6-30-22	9-30-22	12-31-22	3-31-23
Total assets	26,090.8	25,874.8	25,601.1	26,432.1	25,589.6	24,968.9
Current assets	4,767.3	5,056.4	5,189.1	5,498.5	5,118.4	4,563.5
Cash and short-term financial instruments <sup>1)</sup>	503.3	740.7	764.5	1,387.3	872.7	749.2
Accounts receivable	2,106.7	2,048.0	2,071.1	1,852.7	1,971.5	1,729.8
Other current assets	2,157.3	2,267.7	2,353.5	2,258.4	2,274.2	2,084.5
Non-current assets	21,323.5	20,818.5	20,412.0	20,933.7	20,471.2	20,405.5
PP&Eand intangible assets	13,427.7	13,413.8	13,030.0	13,519.3	12,982.2	12,825.7
Investment assets	6,315.5	5,924.7	5,785.3	5,777.3	5,863.6	5,980.8
Other non-current assets	1,580.2	1,480.0	1,596.7	1,637.0	1,625.3	1,599.0
Total liabilities	15,309.5	15,367.1	15,085.4	16,048.7	14,900.5	14,283.6
Current liabilities	5,570.8	6,031.8	5,438.1	6,236.1	5,283.2	4,909.0
Accounts payable	1,845.8	2,025.2	1,364.6	2,228.2	1,845.8	1,845.8
Other current liabilities	3,725.1	4,006.6	4,073.5	4,007.9	3,437.5	3,063.3
Non-current liabilities	9,738.6	9,335.3	9,647.2	9,812.6	9,617.3	9,374.5
Bonds payable & long-term borrowings	6,097.0	5,819.5	6,162.8	6,345.9	6,461.2	6,307.2
Long-term payables	1,223.8	1,229.0	1,234.2	1,239.5	881.6	885.2
Other non-current liabilities	2,417.8	2,286.9	2,250.3	2,227.3	2,274.5	2,182.1
Total shareholders' equity	10,781.3	10,507.7	10,515.8	10,383.4	10,689.1	10,685.4
Common stock and additional paid in capital	(4,468.6)	(4,474.4)	(4,473.0)	(4,476.2)	(4,456.2)	(4,456.2)
Retained earnings	14,672.3	14,717.1	14,839.6	14,691.5	14,921.3	15,022.6
Other comprehensive income/loss	577.7	265.1	149.2	168.1	224.0	119.0

1) Depreciation and amortization includes R&D related depreciation

1) Includes cash & cash equivalents and short-term financial instruments

## Consolidated Income Statement

(KRW bn)	1Q22	2Q22	3Q22	4Q22	'22년	1Q23	2Q23
Operating revenue	1,026.0	1,032.8	1,044.2	1,053.3	4,156.3	1,061.5	1,068.3
Operating expenses	949.9	954.6	964.5	981.5	3,850.6	985.3	985.6
Labor cost	144.0	145.8	151.0	156.3	596.9	160.6	158.1
Marketing expense	93.2	91.1	88.8	86.2	359.3	90.0	89.9
Commissions paid	285.7	290.6	290.9	297.2	1,164.7	284.4	286.4
Interconnection	30.9	30.5	30.1	29.8	121.2	31.4	30.5
NW lease expense	30.4	31.8	33.4	34.5	130.0	34.3	34.5
Others	120.7	122.9	129.9	134.9	508.3	144.5	145.8
Depreciation	245.1	241.9	240.5	242.6	970.2	240.0	240.4
Operating income	76.1	78.2	79.7	71.8	305.7	76.1	82.7
EBITDA	321.2	320.1	320.2	314.4	1,275.9	316.1	323.1
EBITDA margin	31.3%	31.0%	30.7%	29.9%	30.7%	29.8%	30.2%
Non-operating income	(8.8)	(5.4)	(6.2)	(4.9)	(25.3)	(9.4)	(12.0)
Income before tax	67.3	72.7	73.5	66.9	280.4	66.7	70.7
Net income	50.9	52.9	55.4	58.0	217.3	50.6	58.1

## Consolidated Balance Sheet

(KRW bn)	3-31-22	6-30-22	<del>9</del> -30-22	12-31-22	3-31-23	6-30-23
Assets	5,931.6	6,103.6	6,120.9	6,293.9	6,448.2	6,657.9
Current assets	1,322.7	1,530.2	1,605.1	1,348.3	1,614.8	1,707.4
Cash & cash equivalents	436.7	649.4	583.6	368.0	651.9	563.2
Short-term financial instruments	10.5	20.5	39.1	10.3	10.9	167.6
Inventories	22.3	24.8	24.9	20.8	17.6	11.9
Other current assets	853.1	835.5	957.5	949.2	934.3	964.8
Non-current assets	4,608.9	4,573.4	4,515.9	4,945.6	4,833.4	4,950.5
Tangible assets	3,013.8	2,976.2	2,975.1	3,116.4	3,000.0	3,139.0
Real estate investments	8.4	8.4	8.3	29.3	29.3	28.1
Other intangible assets	765.7	745.1	728.3	740.7	727.4	705.9
Other non-current assets	820.9	843.8	804.1	1,059.2	1,076.7	1,077.5
Liabilities	3,022.7	3,139.1	3,072.9	3,173.5	3,484.4	3,631.9
Current liabilities	1,243.1	1,439.1	1,790.8	1,707.8	1,926.5	1,670.1
Accounts payable	639.1	742.1	775.6	849.1	962.5	849.8
Short-term borrowings and notes payable	334.2	431.0	777.5	614.5	672.5	572.4
Other current liabilities	269.9	265.9	237.7	244.3	291.6	247.9
Non-current liabilities	1,779.6	1,700.0	1,282.1	1,465.6	1,557.9	1,961.8
Long-term trade payables	3.8	3.8	0.9	0.0	0.1	(0.1)
Long-term borrowings and notes payable	1,326.3	1,245.2	852.4	846.3	922.5	1,308.0
Other non-current liabilities	449.5	451.0	428.9	619.3	635.3	653.9
Equity	2,908.9	2,964.6	3,048.0	3,120.5	2,963.8	3,026.1
Common stock	2,007.3	2,007.3	2,007.3	2,010.2	2,010.2	2,010.2
Additional paid in capital	645.7	645.6	645.7	657.7	657.7	657.7
Retained earnings	253.7	308.3	395.6	454.5	299.7	359.3
Other comprehensive income/loss	2.2	3.4	(0.6)	(2.0)	(3.9)	(1.1)

(Thousands)	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	YoY	QoQ
SKT											
MNO Subscribers <sup>1)</sup>	29,383	29,422	29,696	29,832	30,250	30,440	30,452	30,552	31,159	3.0%	2.0%
Net adds	74	39	274	136	418	190	12	100	607	45.1%	506.8%
Activations	777	788	1,057	837	1,076	914	660	757	1,290	19.9%	70.5%
Deactivations	702	750	782	701	658	724	648	657	683	3.9%	4.0%
Monthly Churn	0.8%	0.8%	0.9%	0.8%	0.7%	0.8%	0.7%	0.7%	0.7%	-	-
Handset subs	23,982	23,906	23,750	23,678	23,587	23,402	23,278	23,275	23,205	∆1.6%	∆0.3%
LTE subs	20,475	19,644	18,782	17,981	17,645	17,201	16,367	15,750	15,871	△10.1%	0.8%
5G subs	7,696	8,650	9,874	10,879	11,682	12,468	13,393	14,148	14,673	25.6%	3.7%
Total Mobile Subs <sup>2)</sup>	31,626	31,595	31,884	32,129	32,559	32,831	32,836	33,010	33,723	3.6%	2.2%
SKB											
Pay TV Subscribers	8,806	8,913	9,000	9,094	9,167	9,250	9,323	9,401	9,464	3.2%	0.7%
IPTV subs	5,920	6,035	6,137	6,246	6,328	6,416	6,504	6,592	6,648	5.1%	0.9%
CATV subs	2,886	2,878	2,863	2,848	2,839	2,834	2,819	2,809	2,815	∆0.8%	0.2%
High speed internet	6,539	6,560	6,580	6,608	6,633	6,669	6,704	6,757	6,810	2.7%	0.8%
CAPEX (KRW bn)											
SKT+SKB	849	509	1,423	279	806	458	1,492	212	826	2.4%	290.3%

1) Excludes MVNO & other connections

2) Includes MVNO connections, excludes other connections

### ARPU

(KRW)	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	YoY	QoQ
ARPU <sup>1)</sup>	30,446	30,670	30,740	30,401	30,656	30,633	30,495	30,101	29,920	△2.4%	∆0.6%
ARPU including MVNO	28,395	28,600	28,820	28,492	28,706	28,636	28,495	28,120	27,683	∆3.6%	∆1.6%

1) Calculation of SKT MNO revenue (2G/3G/LTE/5G and IoT): Includes revenue from voice/data service (excludes activation fees and interconnection revenue), and revenue from additional service, Reflected revenue discount (discounts from contract and product bundling), Excludes MVNO related revenue

Calculation of SKT mobile subscribers (2G/3G/LTE/5G and IoT): Based on MSIT subscriber statistics (average number of billed connections for the quarter)

