

## SK Telecom Announces 3Q 2025 Results

- ***SK Telecom announces consolidated revenue of KRW 3.9781 trillion and operating income of KRW 48.4 billion***
- ***AI business revenue up 35.7% YoY with growth momentum expected to strengthen around AI DC and AIX***
- ***Continuation of customer protection and service innovation under the 'Accountability and Commitment Program' to rebuild customer trust***

**SEOUL, October 30, 2025** – SK Telecom (NYSE: SKM) today announced its earnings for the third quarter of 2025, based on a Korean International Financial Reporting Standards (K-IFRS) on a consolidated basis: revenue of KRW 3.9781 trillion and operating income of KRW 48.4 billion.

The decrease in revenue and operating income, down 12.2% and 90.9%, respectively, was attributed to the rollout of the Customer Appreciation Package. On a non-consolidated basis, the company reported revenue of KRW 2.6647 trillion, an operating loss of KRW 52.2 billion, and a net loss of KRW 206.6 billion.

The fixed and wireless telecommunications business continued a stable recovery compared to the previous quarter. SK Telecom's 5G subscribers reached 17.26 million, an increase of approximately 240,000 quarter over quarter, and ultra-high-speed internet subscribers returned to net additions.

The AI DC business recorded KRW 149.8 billion in revenue, supported by the Pangyo Data Center acquisition and the award of GPU leasing support program. Meanwhile, the artificial intelligence transformation(AIX) business maintained its growth trajectory with KRW 55.7 billion in revenue.

### **AI business records 35.7% growth, marking start of mid-to long-term growth powered by AI DC and AIX**

SK Telecom plans to reorganize its previously dispersed company-wide AI capabilities into the AI CIC (Company in Company) and accelerate the transition to an AI-centered business structure.



At the end of August, SK Telecom, leveraging global partnerships, held the groundbreaking ceremony for the Ulsan AI Data Center (AIDC) and entered the full-scale construction phase. In October, the company signed a Memorandum of Understanding (MoU) with OpenAI on AIDC development, further strengthening its global collaboration network.

SK Telecom has integrated the latest AI models, including A.X 4.0 and GPT-5, into its A. (A-Dot) service, enhancing conversation quality and service scalability. The company is also driving AI expansion across various industries centered on A. Biz, further solidifying its position in the enterprise AI market.

Additionally, SK Telecom is participating in the Ministry of Science and ICT's Proprietary AI Foundation Model project, contributing to South Korea's AI ecosystem development and enhancing global competitiveness.

### **Enhancing information security and service innovation to rebuild customer trust and strengthen sustainable management**

Prioritizing the restoration of customer trust, SK Telecom continues to implement comprehensive measures under the Accountability and Commitment Program, addressing both customer protection and service innovation.

Aiming to establish a world-class information security system based on Zero Trust, SK Telecom has devised and is executing an Information Protection Innovation Plan that involves a total investment of KRW 700 billion over the next five years.

Since August, SK Telecom has also been providing benefits totaling KRW 500 billion through the Customer Appreciation Package — including monthly bill discounts, additional data and T Membership partner discounts — to enhance customer satisfaction and rebuild trust.

“SK Telecom will prioritize the restoration of customer trust, turn crisis into an opportunity by delivering concrete results in the AI business, and move forward as a stronger company,” said Kim Yang-seob, CFO of SK Telecom.

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## About SK Telecom

SK Telecom has been leading the growth of the mobile industry since 1984. Now, it is taking customer experience to new heights by extending beyond connectivity. By placing AI at the core of its business, SK Telecom is rapidly transforming into an AI company with a strong global presence. It is focusing on driving innovations in areas of AI Infrastructure, AI Transformation (AIX) and AI Service to deliver greater value for industry, society, and life.

For more information, please contact [skt\\_press@sk.com](mailto:skt_press@sk.com) or visit our LinkedIn page [www.linkedin.com/company/sk-telecom](https://www.linkedin.com/company/sk-telecom).

### ※ Attachment 1. Summary of Consolidated Income Statement (Unit: KRW billion)

Type	25.3Q	24.3Q	YoY	25.2Q	QoQ
Revenue	3,978	4,532	△12.2%	4,339	△8.3%
Operating Income	48	533	△90.9%	338	△85.7%
Net Income	△167	280	-	83	-

### ※ Attachment 2. Summary of Non-Consolidated Income Statement (Unit: KRW billion)

Type	25.3Q	24.3Q	YoY	25.2Q	QoQ
Revenue	2,665	3,203	△16.8%	3,135	△15.0%
Operating Income	△52	457	-	251	-
Net Income	△207	222	-	37	-